Plan, Build, and Manage Charity Auctions from a Central Location

It's easy with MobilBid Enterprise

MOBIL Bid

Helping those who help others

Introduction

Mobile bidding delivers a proven auction solution for non-profits seeking to setup and manage charity silent auctions whether holding live or virtual events.

Resourceful non-profits are discovering the additional benefits of coordinating all silent auction activity from a central location using MobilBid Enterprise.

Ease of use and functionality, combined with a versatile platform and many unique features make MobilBid Enterprise a prime choice for organizations seeking to increase efficiencies, lower costs, and better manage charity auction activities across a network of offices.

Presented here is a short guide on how MobilBid can help your efforts.

Improve Staff and Process Efficiency

Centralizing the responsibility of setting up silent auctions across a network of branch offices lets one head office person or a small group, working with branch office staff, coordinate auction set up and delivery.

Staff turnover can weaken efficiency, knowledge, and experience. A central system retains all branch activity, results, analytics, and history, easily accessible and sharable within the organization.
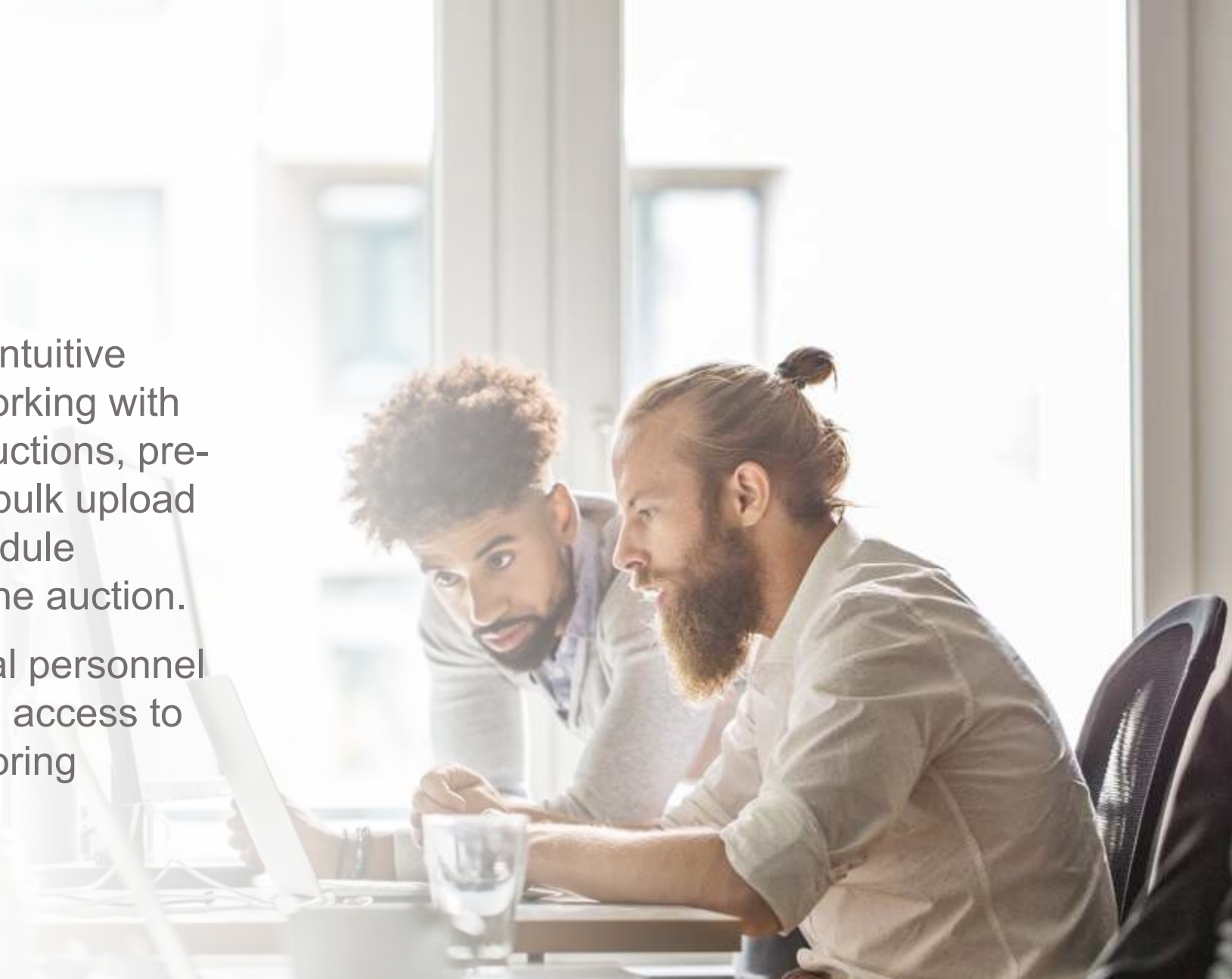
Interoffice Cooperation

MobilBid Enterprise offers flexible, intuitive software that allows organizers - working with branch personnel - to customize auctions, pre-set the opening and closing times, bulk upload item images and descriptions, schedule automatic messages and preview the auction.

When auctions are running, regional personnel as well as head office staff have full access to the event for messaging and monitoring progress.

Performance Pricing

MobilBid Enterprise pricing is performance-based. There is no setup or training cost, no monthly or annual fee and no cost for ongoing technical support.

Clients pay only when MobilBid is used to generate revenue.

In addition, every client has access to all features, with no restrictions or limitations on use, number of items, participants or length of auctions.

A Scalable Solution

The MobilBid Enterprise platform is flexible, robust and easily configured to meet the current and future needs of multiple location organizations.

As your organization expands, adds new offices or personnel, our platform will adapt to your changing needs and use.

All at no additional cost.

Versatility

MobilBid Enterprise was designed to deliver a much-improved mobile silent auction experience by optimizing the advanced features of smartphones.

The platform also offers a donation option, a popular "multi-sale" feature and the ability to direct would-be donors to a corporate website donation page.

The system features the choice of English, French or both, and the ability to process Canadian or US currencies.

Our bidding function is accessible for the visually impaired.

Security

MobilBid servers are hosted by Amazon Web Services with processing and encrypted record storage in Canada.

MobilBid tech staff have sole access to the databases. We retain only participants name, phone number, and email information. Credit card data is tokenized.

We maintain this data for up to 15 months after the last recorded client login, unless otherwise instructed.

Our policy states that clients own auction information and participant contact data. We will never use or share it in any shape or form, for any purpose other than as used to run the auction.

We do not sell or market this information under any circumstance.

Integrated Analytics

Complete bidding stats enable better item and auction performance analysis and provides vital information for sharing, discussion, and future planning.

Bidder contact information is retained at the end of each auction.

This feature is invaluable letting your organization contact participants for future events and and adding new prospects to donor management systems.

Contact Us Today to Find out More

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MobilBid was introduced in 2015 by Net Directories, a Toronto software technology company, to fill the need for a Canadian advanced mobile bidding platform. Since then, it has become a preferred mobile bidding option and was recently named the only Canadian company on a list of seven top mobile bidding systems in North America.