



# Confused by the pricing of online and mobile bidding platforms? So are we.

Many companies offering online or mobile bidding platforms for charity auctions prominently display the **minimum** low cost of using their software and then in a blur of asterisks and fine print list dozens of exceptions, restrictions, limitations, term contracts, and gotchas.

At MobilBid we pride ourselves on transparent performance pricing. You pay nothing until you use our platform. Our pricing includes access to all our advanced features, unlimited use of the platform, training, ongoing tech assist, and no restrictions... to everyone using MobilBid.

So, we decided to list our features. Use it to compare MobilBid with any company offering similar services.

## Auction Administrators

Number of Administrators	Unlimited
Online Tutorial Videos/Searchable Help Files	Included
Number of Auction items	Unlimited
SMS Dedicated Phone # + Usage Fees	Included/Unlimited
Telephone/Zoom Training for Administrators	Unlimited
Telephone/Email Support for Administrators	Unlimited
Revenue per Auction	Unlimited
Length of Auction	No Restrictions
Silent Auction Item Type	Included
Display and Assign Live Auction Winners	Included
Accept Donations/Fund A Need	Included
Import Auction Items from a Spreadsheet	Included
Bulk Assign Auction Item Photos	Included
Print Auction Item Display Cards (In-Person Events)	Included
Display Auction Items by Custom Category	Included
Schedule Auction Preview	Included
Pre-program Start and End Times	Included
Schedule Automatic Messaging	Included
Customizable messaging Templates	Included
Leaderboard/Sponsor Display (In-Person Events)	Included
Multi-Sale Auction Item Type	Included

## Participants/Bidders

Number of Bidders	Unlimited
Number of Bids	Unlimited
Optimized Smartphone Bidding	Included
Optimized Tablet/Laptop/Desktop Bidding	Included
Easy Text Signup	Included
Bilingual English/French or Both	Included
Bidding Functions Easily Accessible to Visually Impaired	Included
In Person/Online/Virtual Bidding	Included
Max Bid/Auto Bid Feature	Included
Countdown Timer on Bidder Screen	Included
SMS & Email Outbid Alerts	Included
Email and SMS Messaging Broadcasts	Unlimited
No Unauthorized Third-party Advertising	Ever

## Closing/Billing

Request CC Information Prior to First Bid	Included
Automatic Tabulation and Invoice Generation at Close	Included
Automatic CC Payment Processing*	Included
*Client STRIPE fees apply when using MB platform.	
Automatic Notification to Winning and Non-Winning Bidders	Included
Supports CAD & USD Currencies	Included
PDF/CSV Invoice and Payment Details	Included
PDF/CSV Bidding Reports by Item and Bidder	Included
CSV Participant Name & Contact info	Included
Data Analytics/Report Retention	Included

Questions? Want to chat? Call 1-855-202-4404 x1

MobilBid is a division of Toronto-based Net Directories Inc.